• **Introduction** (2 min.)

• **Additional Community Meeting** (3 min.)

• **Recap of Previous Community Meeting** (10 min.)
  Perimeter treatment
  Foxhall Rd signage options

• **Traffic Study** (20 min.)

• **Population Counts/Enrollment Methodology** (20 min.)
• **May 7th**  Community Feedback and Site Analysis Summary

• **June 11th**  Design principles for campus plan, initial discussion of locations for future development

• **July 9th**  Noise, lighting

• **Aug. 13th**  Landscape, storm water management, sustainability

• **Sept. 10th**  Traffic and population counts

• **Oct 22nd**  Draft campus plan
Recap of Previous Community Meeting

W Street Perimeter Treatment
Typical gate configuration

Existing Tree
Existing Bark Mulch
New Gate
New Grasspave2
New Paving
New Curb Cut
New Shrubs
Existing Tree
Existing Bark Mulch
GrassPave2 pedestrian and fire lane access
W Street Pedestrian Entrance/Emergency Egress

Gate in fully closed position

Typical gate configuration

Gate open for emergency access
Foxhall Road Signage Options
Potential locations for directional signage

Option A

Option B

Option C
Foxhall Road Signage Locations – Option A
Foxhall Road Sign Locations – Option B

[Diagram showing Foxhall Road with sign locations indicated]
General Discussion of Community Issues and Concerns: Traffic
Traffic Study Methodology

• Meet with DDOT

• Data Collection
  – Traffic Counts
  – Parking Counts

• Future Conditions without Changes to Mount Vernon Campus
  – Regional Growth
  – Nearby Planned/Approved Developments

• Future Conditions with Proposed Changes to Mount Vernon Campus
  – Site Trip Generation

• Recommendations
  – Roadway and/or operational improvements
  – Parking
  – Loading
  – Multimodal
  – Transportation Demand Management
Multi-modalism

- Inventory/Evaluate GW Shuttle Bus Service
- Inventory Public Transportation Service
- Inventory/Evaluate Pedestrian and Bicycle Facilities
- Transportation Demand Management
  - Review Existing TDM Components
  - Review Existing Construction Management Plan
  - Recommend Additional or Modified Strategies as Necessary and Appropriate
Population Counts/Enrollment Methodology
• **Discussion Overview**

  - Current Campus Plan counts
  - GW concerns regarding the current methodology
  - GW proposal to update/change methodology
  - Discussion and community feedback on enrollment methodology and impacts of additional students
• **Overview of 1999 Mount Vernon Campus Plan Order re: student enrollment counts**
  
  • Measures student counts on a daily basis
    - traditional student population: 1,500 headcount/1,000 FTE
    - non-traditional, evening, weekend, conference attendees: 300
    - number of participants in courses or conferences during summer: 1,500 headcount/1,000 FTE
  
  • For counting purposes, each Mount Vernon Campus resident student equals 1 FTE
  
  • GW was permitted to seek an increase to the caps after 5 years, if in substantial compliance with the Plan
## Mount Vernon enrollment counts (fall 08 census)

### Headcount

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### FTE

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**GW concerns re: existing methodology**

- Daily counts do not track to other University reporting requirements (including IPEDS which is a Department of Education reporting requirement), resulting in a lack of transparency in Mount Vernon student counts
- No date is specified as to when enrollment is counted (traditional reporting is “as of census date” – i.e., after the sixth week of classes)
- Lack of clarity as to how the various counts in the order relate to each other
- GW can accurately account for student enrollment and resident students after-the-fact, but daily counts do not allow the University to plan in advance
• **GW proposed updates/changes to methodology for counting students**
  - Transition to semester counts of students enrolled in courses as of census dates
    - Tracks to IPEDS reporting
    - Consistent with definition of students on Foggy Bottom Campus
    - Universities are managed on a semester-basis, this would allow for better enrollment planning/forecasting at Mount Vernon Campus
  - Provide reports on student enrollment on a semester basis (tied to census date)
  - Continue to categorize students as resident and non-resident students, recognizing the primary relationship of resident students to the Mount Vernon Campus
• **GW proposed updates/changes to methodology for counting students**
  
  • Focus Campus Plan measures (and cap) on FTE, as opposed to headcount
  
  • GW will also seek an increase to enrollment caps to expand the permitted student enrollment on the campus
    – the extent of the proposed increases is still under evaluation
    – specific proposal will depend in part on the mechanics of how students are counted
• **Effects of updating methodology**
  - Creates consistency and transparency in enrollment reporting
  - Reporting is tied to the business processes & institutional systems of the University
  - Changes to the methodology will change the numerical representation of student enrollment counts
• **Discussion on Enrollment**
  - Community feedback on GW’s proposed methodology
  - Discussion on increased student enrollment and potential impacts
  - Schedule for follow-up discussions on enrollment
    - GW proposal for enrollment presented with Draft 2010 Mount Vernon Campus Plan at October 22\textsuperscript{nd} meeting
    - GW is open to discussions on methodology with a sub-group of community members during September/October, if interested