The George Washington University Museum

2007 Foggy Bottom Campus Plan
Site 102B - Z.C. Case No. 06-11F/06-12F
April 5, 2012
David M. Avitabile

Associate

Goulston & Storrs
Introduction to the Foggy Bottom Campus Plan

• 2007 Foggy Bottom Campus Plan – approved by the Zoning Commission in 2007

• Development governed by a related First-Stage PUD

• Goal: “Grow Up, Not Out”
  – Campus Plan/PUD identified 16 sites for future development
  – Campus Plan/PUD set forth height, density, and lot occupancy for each site

• The Proposed Project is consistent with the use, zoning, GFA, lot occupancy, and height for Site 102B.
Implementation of Amenities

• The University is implementing the benefits and amenities of the Campus Plan/PUD:
  – Condition P-1: Off-Campus Purchasing Commitment
  – Condition P-8: Off-Campus Commitments
  – Condition P-7: Advisory Committee
  – Condition P-9: Historic Preservation Plan
  – Condition P-10: Streetscape Improvements
  – Condition P-12: I Street Retail Corridor
  – Condition P-13: Sustainable Development

• The University is in full compliance with the 2007 Foggy Bottom Campus Plan as reported in the Foggy Bottom Campus Plan Compliance Reports directed by Condition C-15.
Alicia Knight

Senior Associate Vice President for Operations

The George Washington University
Art and Culture at GW

- **Existing On-Campus Performance Venues**
  - Lisner Auditorium
  - Lisner Downstage
  - Betts Marvin Theatre
  - Hand Chapel (MVC)
  - West Hall (MVC)
    - Black Box Theatre
    - Dance Studio
    - Recording Studio

- **Existing GW Art Galleries**
  - Dimock Gallery
  - Luther W. Brady Art Gallery
• The Textile Museum’s mission is to expand public knowledge and appreciation—locally, nationally and internationally—of the artistic merits and cultural importance of the world’s textiles.

• The collection includes 19,000 textiles and carpets, dating from 3,000 BC to present, representing the Near East, Asia, Africa and the Americas.
The Albert H. Small Washingtoniana Collection

• An unparalleled collection on the history of Washington, D.C. including:
  – Rare maps
  – Drawings
  – Letters and documents
  – Lithographs
  – Books
  – Ephemera
## Project Overview

### Academic Benefits
- Arts and cultural initiatives
- Opportunities for participating in research and academic programs
- Youth-oriented educational programs
- Internships
- Public programs such as workshops, lectures, symposia, and gallery talks

### Project Benefits
- A state-of-the-art public museum four blocks from the White House and three blocks from the Foggy Bottom Metro.
- High quality architecture
- Historic preservation
- Sustainable features
- Streetscape improvements

### Community Issues Addressed
- Commitment to consolidate operations with offsite facility
- Provide trained traffic control personnel
- Peak hour restrictions
- Limitations on size of vehicles using curb cut
- Restriction on use of curb cut
Community-Based Planning Process

- 12 Community Presentations & Updates
  - 3 Advisory Committee meetings since August 2011
  - 4 ANC2A meetings since July 2011
  - 2 WECA presentations since October 2011
  - 3 FRIENDS meetings since September 2011
- Over 9 meetings with DC Agencies, including:
  - OP
  - HPO
  - HPRB
  - DDOT
- The University has addressed all of ANC-2A’s concerns, resulting in a vote of no position.
Lee Becker

Partner

Hartman-Cox Architects
Vicinity Plan
Project Details

Site

• Area: 13,811 sf
• Zoning: R-5-D

Proposed Project

• GFA: 31,470 sf
  (Including Woodhull House and Corcoran Stair Addition)
• FAR: 2.28
• Lot Occupancy: 72.48%
• Height: 65 Feet
• Parking:
  – 0 vehicular spaces
  – 16 bicycle spaces
Block Plan
Context Photos

1. LISNER AUDITORIUM
2. HALL OF GOVERNMENT
3. LISNER HALL
4. CORCORAN HALL
5. QUIGLEY'S

HARTMAN-COX ARCHITECTS
THE GEORGE WASHINGTON UNIVERSITY
WASHINGTON, DC
Site Photos

1. VIEW OF SITE, LOOKING NORTHEAST
2. VIEW OF SITE, LOOKING NORTHEAST
3. VIEW OF SITE, LOOKING SOUTHEAST
4. VIEW OF SITE, LOOKING SOUTHWEST
5. VIEW FROM CORCORAN HALL ROOFTOP, LOOKING SOUTH
Block Elevations

HARTMAN-COX ARCHITECTS

THE GEORGE WASHINGTON UNIVERSITY
WASHINGTON, DC

SCHOOL OF MEDIA & PUBLIC AFFAIRS
H STREET
SAMSON HALL
CORCORAN HALL
GW MUSEUM (INFILL)
GW MUSEUM (WOODHULL)
G STREET
QUIGLEY'S

MONROE HALL
HALL OF GOVERNMENT
21 STREET
GW MUSEUM (WOODHULL)
BELL HALL
LISNER HALL
STUART HALL

QUIGLEY'S
G STREET
BELL HALL
GW MUSEUM (INFILL)
CORCORAN HALL ADDITION
CORCORAN HALL
SAMSON HALL
H STREET
SCHOOL OF MEDIA & PUBLIC AFFAIRS

UNIVERSITY YARD ELEVATION
21st Street Elevation
Materials
G Street Elevation
University Yard Elevation
Views of GW Museum Model
Views of GW Museum Model
Ground Floor Plan
Level B1 Plan
Second Floor Plan
Penthouse Floor Plan & Roof Plan
Perspective View – 21st Street Looking Southeast
Perspective View – 21st Street Looking East
Perspective View – G Street Looking Northeast
Site Furnishings

BENCH

BIKE RACK

WASHINGTON GLOBE STREETLIGHT

TEAR DROP PENDANT STREETLIGHT

TREE BOX FENCING

EXISTING IRON FENCE AND BROWNSTONE CURB
Sustainable Features

- Historic Preservation of Woodhull House
- LEED Silver Target

<table>
<thead>
<tr>
<th>Key Sustainable Features</th>
<th>Project Highlights</th>
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<tbody>
<tr>
<td><strong>Category</strong></td>
<td><strong>Project Highlights</strong></td>
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<tr>
<td>Sustainable Sites</td>
<td>• White roof</td>
</tr>
<tr>
<td></td>
<td>• Native &amp; adaptive plantings</td>
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<tr>
<td>Water Efficiency</td>
<td>• No irrigation</td>
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<tr>
<td></td>
<td>• Low-flow plumbing fixtures</td>
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<td></td>
<td>• Sandfilter</td>
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<tr>
<td>Energy &amp; Atmosphere</td>
<td>• High efficiency HVAC</td>
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<tr>
<td></td>
<td>• High performance exterior envelope</td>
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<tr>
<td>Materials &amp; Resources</td>
<td>• Reuse 100% existing materials</td>
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<tr>
<td></td>
<td>• Regional materials: Limestone</td>
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<tr>
<td>Indoor Environmental Quality</td>
<td>• Low emitting finishes</td>
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<tr>
<td></td>
<td>• Positively pressurized environment</td>
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Existing Traffic Circulation

- Aerial showing number of lanes and direction of travel on 21st Street and G Street. Also label on street parking.

No Parking 7:00 AM – 6:30 PM Mon - Fri

2 HR Parking 7:00 AM – 6:30 PM Mon - Sat

No Parking Police Vehicles Only

2 HR Parking (Zone 2 Permit) 7:00 AM – 8:30 PM Mon - Sat

No Parking Anytime

2 HR Parking (Zone 2 Permit) 7:00 AM – 8:30 PM Mon - Sat

2 HR Parking 7:00 AM – 6:30 PM Mon - Sat

No Parking 4:00 PM – 6:30 PM Mon - Fri

2 HR Parking 7:00 AM – 6:30 PM Mon - Sat
Proposed Site Plan

- 12 BICYCLE SPACES
- 4 BICYCLE SPACES

G STREET (ONE-WAY TRAFFIC)
Proposed Curbside Zones

CURBSIDE LOADING ZONE

BUILDING ENTRANCE ZONE

SUGGESTED BUS DROP-OFF & PICK-UP
## Square 102 Traffic Impacts

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<tr>
<th>Component</th>
<th>AM Peak Hour</th>
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<th>PM Peak Hour</th>
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<th>Daily</th>
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<tr>
<td></td>
<td>In</td>
<td>Out</td>
<td>Total</td>
<td>In</td>
<td>Out</td>
</tr>
<tr>
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<tr>
<td>Total</td>
<td>7</td>
<td>0</td>
<td>7</td>
<td>1</td>
<td>10</td>
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Surrounding Parking Sites
Existing TMP

• Transportation Management Coordinator
• SmartBenefits Transportation Program
• GW Parking Facility Permits
• On-Campus Parking Pre-Tax Deductions
• Off-Campus Parking Pre-Tax Deductions
• Attendant Parking
• Carpool Programs
• Shuttle Bus Service Plan
• Car Sharing
• Technology Initiatives
• Web-based Transit Purchases
• Parking Management During On-Site Construction
• Truck Management Program
Proposed TMP Measures

• **Trained traffic control personnel** to direct vans and trucks into the loading berth and minimize pedestrian impacts;

• **Peak hour restrictions** on the Museum’s use of the curb cut (7 AM to 9 AM and 4 PM to 7 PM) in order to minimize impact on other vehicular traffic;

• **Limitations of the size of vehicles using the curb cut** (no larger than 24 feet to ensure it fits within the building and does not protrude on public space); and

• **Restrictions on the use of the curb cut for artifact and exhibit loading only** (i.e. not to be used for trash/recycling, catering for special events, or commercial delivery services such as UPS or FedEx).

• 16 Bicycle Parking Spaces
David M. Avitabile

Associate

Goulston & Storrs
Responses to Agency and ANC Reports
## Project Overview

<table>
<thead>
<tr>
<th></th>
<th>Approved</th>
<th>Proposed</th>
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<tbody>
<tr>
<td><strong>Use Designation</strong></td>
<td>Academic/Administrative/Medical</td>
<td>Academic/Administrative/Medical</td>
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<tr>
<td><strong>Maximum Height</strong></td>
<td>65 feet</td>
<td>65 feet</td>
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<tr>
<td><strong>Gross Floor Area (GFA)</strong></td>
<td>26,271 sf</td>
<td>23,849 sf</td>
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<td>(30,587 sf including Woodhull House &amp; Corcoran Stair Addition)</td>
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</tr>
<tr>
<td><strong>Lot Coverage</strong></td>
<td>8,757 sf</td>
<td>7,096 sf</td>
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Conclusion

The Project meets the requirements and standards for approval under the relevant provisions of the Zoning Regulations

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