The 2007 Foggy Bottom Campus Plan adopts a “GROW UP, NOT OUT” strategy enabling the university to accommodate its academic and student housing space requirements within its existing campus boundaries, allowing Square 54 to be developed as a dynamic mixed-use town center, now the Avenue, and the construction of a new residence hall, South Hall, through the School Without Walls public/private development partnership. The “Grow Up, Not Out” strategy meets DC planning goals, provides lasting benefits for the neighborhoods surrounding the campus and allows the university to fulfill its academic mission by identifying future development sites to accommodate GW’s forecasted space needs over the next 20 years.

The 2007 Foggy Bottom Campus Plan and the related Square 54 and School Without Walls projects are the product of more than two-years of collaborative community-based planning to evaluate and envision GW’s future in the context of the surrounding Foggy Bottom and West End neighborhoods. This resulted in a plan that provides shared benefits for the community, the District of Columbia, and the university as demonstrated by more than 300 records of support for GW’s integrated development strategy during the series of DC Zoning Commission hearings held in 2006 and unanimous approval by the Commission of each project. The Commission’s approval of the 2007 Foggy Bottom Campus Plan allows GW to begin to implement various elements of the plan, including:

- **The Streetscape Plan** provides a framework for the location and use of materials in public space, such as plantings, light fixtures, street furniture, signage, and public art. The campus streetscape will be designed to create a “sense of identity” throughout the campus reflecting the intensity of university activities in various areas.

- **The Historic Preservation Plan** preserves individual buildings and collections of buildings of historical and architectural significance while maintaining the diverse scale and unique character of the Foggy Bottom Campus. The Historic Preservation Plan includes landmark designation of certain buildings and creation of a historic district on campus.

- Implementation of the Freshmen and Sophomore vehicle restriction which prohibits these students from bringing and parking vehicles in the Foggy Bottom and West End Area, other than in exceptional/extreme circumstances.

- **Transferring use of buildings** outside the Campus Plan boundaries to uses other than undergraduate housing— including conversion of Hall on Virginia Avenue and The Aston to graduate student residence halls.

- **Audit of student enrollment** directed by the DC Zoning Administrator to ensure GW’s continued compliance with enrollment caps.

- Creation of the GW/Community Advisory Committee for the purpose of fostering consistent communication between the university and the Foggy Bottom and West End communities.
THE FUTURE OF GW’S FOGGY BOTTOM CAMPUS
IMPLEMENTING THE 2007 CAMPUS PLAN

VISIT:  www.neighborhood.gwu.edu
for more details on the Foggy Bottom Campus Plan, including project updates, community meeting notices, zoning filings and more.

PARTICIPATE: in upcoming community meetings on the 2007 Foggy Bottom Campus Plan and the quarterly GW/Community Advisory Committee meetings by contacting talktogw@gwu.edu.

THE CAMPUS PLAN reflects the university’s broader strategic planning initiatives aimed at creating a world-class institution in the nation’s capital.

To accomplish this, the 2007 Foggy Bottom Campus Plan:

- Strengthens the academic programs and prestige of the university and Medical Center, taking advantage of the unique opportunities provided by its location in the heart of the nation’s capital
- Meets GW’s commitment to accommodate its forecasted academic and student housing space needs on campus
- Creates a vibrant retail corridor along Eye Street from The Avenue (Square 54) and the Eye Street Mall at the Foggy Bottom-GWU Metro station to the Shops at 2000 Penn
- Recognizes, preserves, and enhances the diverse architectural character of the campus and the surrounding neighborhoods through the Historic District
- Strengthens DC’s tax base by encouraging university development within its existing campus on property it already owns and allowing commercial development of Square 54
- Enhances GW’s ongoing sustainability efforts by employing smart growth and transit-oriented development principles
- Encourages the university and members of the community to work together to identify, address, and resolve issues and concerns

SQUARE 55/SCIENCE & ENGINEERING HALL
Construction Commencement - Summer 2011
Opened - Spring 2015

SQUARE 77/DISTRICT HOUSE
Construction Commencement – Fall 2013
Anticipated Occupancy Fall – 2016

SQUARE 102/GEORGE WASHINGTON UNIVERSITY MUSEUM & TEXTILE MUSEUM
Construction Commencement – Summer 2012
Opened – Spring 2014

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