2007 Foggy Bottom Campus Plan







Agenda

Project Overview

David Avitabile, Goulston & Storrs

Project Goals & Community Outreach

Alicia Knight, The George Washington University

Historic Preservation

Andi Adams, Goulston & Storrs

Project Design

Alick Dearie, Ayers Saint Gross

Transportation Overview

Jami Milanovich, Wells + Associates

Conclusion

David Avitabile, Goulston & Storrs



Project Overview

David Avitabile Associate Goulston & Storrs



- In 2007, Zoning Commission approved a First-Stage PUD for the Foggy Bottom Campus, which governs all campus development
- Goal: "Grow Up, Not Out"
 - First-Stage PUD identified 16 sites for future development
 - First-Stage PUD set forth height, density, and lot occupancy for each site
 - Rezonings approved for certain development sites



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Site 77A: Grow Up, Not Out





Development Site 77A

- Second-Stage PUD Approval for Site 77A
- Per First-Stage PUD
 - Zoning: C-3-C
 - Height: 110 feet
 - GFA: 316,500 s.f.
 - Use: Residential,
 Campus Life,
 Athletic



Alley Closing



As contemplated in the First-Stage PUD, the University will seek approval for an alley closure

- H Street curb cut to be closed
- Existing back-in loading area along I Street will be converted into a "front-in, front-out" shared entrance for the Project and the Marvin Center.



Project Goals & Community Outreach

Alicia Knight Senior Associate Vice President for Operations The George Washington University



- Capacity for up to 898 beds
- Up to 5 retail uses
- B1 Level Student Life Spaces



Project Vision



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Grow Up, Not Out

- Site 77A is located in the heart of the Foggy Bottom Campus:
 - Adjacent to the Marvin
 Center and Academic Center
 - Across from Kogan Plaza & Gelman Library
- Project will complete the move of off-campus undergraduate beds to on-campus housing
 - HOVA in 2006
 - Aston Hall in 2007
 - Columbia Plaza in 2008
 - City Hall in 2016



Retail at Site 77A

- The Project contains two retail components:
 - Ground floor retail along I Street (approximately 600-700 sf)
 - Lower level student space and retail uses available to both students and the public.
- Stairways at the H and I Street entrances provide direct access from the street down to the below-grade uses.
- At the request of the community, at least half of the retail establishments in 77A must stay open to at least 9 PM EST.



- The University's initial application for 77A included:
 - The relocation of the University's mail and package operations into the Project
 - Creation of a centralized location for all student mailboxes within the Project
- The University is no longer proposing relocation of mail and package operations but is still exploring centralized student mailboxes within the Project
 - Eliminates package related truck traffic to the site.
 - If centralized mailboxes are incorporated, then all student mail would be sorted at existing facility and then delivered to 77A by foot or vans that fit within the loading area.



- Extensive Community Outreach (Nov. 2012-May 2013)
 - ANC 2A
 - Campus Plan Advisory Committee
 - West End Citizens Association (WECA)
 - FRIENDS
- Coordination with District Agencies (OP, DDOT, & HPO/HPRB)
 - The University participated in a new DC interagency review meeting sponsored by OP
 - Various DC agencies and utility companies reviewed the Project as part of the alley closing process
- Broad Student Engagement
 - Student Association briefings
 - Residence Hall Association townhall
 - CampaignGW outreach

Community/Agency Issues Addressed

ANC-2A and FB/WE Community

- Bring off-campus undergraduate beds to a central location on-campus
- Restrict all regular deliveries to Square 77 to WB-40 trucks or smaller
- Require special deliveries using trucks larger than WB-40 to be accommodated on-site during off-peak hours (i.e. no curbside loading)
- At least half of the retail establishments in 77A must stay open to at least 9 PM EST.

OP

- Design input from HPO/HPRB
- Increase sidewalk widths to 9 feet
- Increase bicycle parking for a ratio of 1 bike per 8 beds

DDOT

- Provide front-in/front-out maneuverability to/from the Square for all trucks
- Reorganize the Marvin Center loading area to improve accessibility
- Provide loading dock manager
- Identify preferred truck routes
- Increase sidewalk widths to 9 feet
- Increase bicycle parking for a ratio of 1 bike per 8 beds



The University is already delivering the following benefits and amenities as part of the 2007 PUD:

| Campus Plan Condition | |
|-----------------------|---|
| Condition P-1: | Restrictions on Off-Campus Expansion |
| Condition P-7: | Advisory Committee |
| Condition P-8: | Phase-out of Existing Off-Campus Undergraduate Housing |
| Condition P-9: | Historic Preservation Plan |
| Condition P-10: | Streetscape Improvements |
| Condition P-12: | I Street Retail Corridor |
| Condition P-13: | Sustainable Development |



Sustainability at GW





Sustainability at GW

Wind power RFP

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| Operations | Student, Staff, & Faculty Engagement | Academic |
|--|---|--|
| Launch of the GW Office of Sustainability in 2008 Climate Action Plan in 2010: 40% carbon reduction by 2025 and carbon neutrality by 2040 Water strategy aimed to reduce water consumption and bottled water use as well as minimize pollutants in waste water GW was the founding signatory of the DC Mayor's College and University Sustainability Pledge Cogeneration facility under construction | GroW Community Garden Green Grad Pledge Green Alumni Network Recyclemania Green Move Out & Green Move In Eco-Challenge The Green Office Program | Undergraduate minor in sustainability Graduate Certificate in Climate Change Management and Policy Graduate Certificate in Sustainable Landscapes Graduate Certificate in Urban Sustainability MPS in Sustainability MPS in Sustainable Urban Planning MA in Environmental Resource Policy Various sustainability related courses, concentrations and focuses throughout the University |

Historic Preservation

Andi Adams Architectural Historian Goulston & Storrs

Historic Preservation Plan

- The Historic Preservation
 Element of the 2007 Campus Plan
 identified this as a development
 site and established parameters
 for retention of existing
 apartment buildings
- Current Project is the result of extensive consultation with HPO staff and review and approval of project by the HPRB after presentations at their December 2012 and March 2013 meetings.





Existing Buildings

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Schenley Hall, 2121 H (1926)



Crawford Hall, 2119 H (1925)



The West End, 2124 I (1926)



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Preservation Plan



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North-South Facade Elevations





East Elevation

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Project Design

Alick Dearie Senior Associate Ayers Saint Gross

- Proposed GFA: 270,118 S.F.
- Proposed Zoning: C-3-C
- Proposed Height: 110'
 - 12 above grade floors
 - 2 below grade floors
- Capacity for up to 898 beds

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Campus Context Map



Context Photos

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Schenley Hall, 2121 H (1926)

Crawford Hall, 2119 H (1925)

The West End, 2124 I (1926)

Existing Site Plan

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North – South Building Section

Proposed Site Plan

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Ground Floor Plan

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Lower Level 1 Plan

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Typical Plan (Levels 3-8)

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Level 10-12 Plan

H STREET

Roof Plan

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H STREET

0 4' 8' 16'

Court Plan

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H STREET

Section Perspective through Crawford

Perspective View From Kogan Plaza

Perspective View – H Street Looking East

Perspective View – H Street Looking West

Perspective View – I Street Looking West

Perspective View – I Street Looking West (with future Site 77C)

Perspective View – I Street Looking East

Perspective View – I Street Looking East

Context Elevations

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I STREET CONTEXT ELEVATIONS

H STREET CONTEXT ELEVATIONS

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North-South Facade Elevations

East Elevation

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West Elevation

Materials

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Streetscape/Landscape Plan - South

7'-7"

11'-4"

6'-10"

11'-4"

CLEAR

TOTAL

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CLEAR

TOTAL

9'-0"

14'-0"

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Streetscape/Landscape Plan - North

Streetscape Materials

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GW STANDARD BENCH

WASHINGTON GLOBE TWIN 2 STREETLIGHT

QUERCUS NUTTALLI - (NUTTALL OAK)

TREE BOX FENCING

BICYCLE RACK

GARDEN PLANTERS

Sustainable Features – LEED Silver Target

Sustainable Features – Solar Diagram

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Sustainable Features – Solar Array Diagram

Transportation Overview

Jami Milanovich Principal Associate Wells & Associates

- Bring off-campus undergraduate student beds on-campus
- Close the existing curb cut to Square 77 on H Street
- Eliminate back-in/back-out maneuvers by trucks at the existing I Street curb cut
- Provide front-in/front-out maneuverability to/from the Square for all trucks
- Reorganize the Marvin Center loading area to improve accessibility
- Restrict all regular deliveries to Square 77 to WB-40 trucks or smaller
- Require special deliveries using trucks larger than WB-40 to be accommodated on-site during off-peak hours (i.e. no curbside loading)
- Increase the sidewalk widths on H Street and I Street

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Existing Conditions

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Proposed Conditions

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- The Site 77A Redevelopment would generate very few vehicle trips
- 97% of undergraduate students on the Foggy Bottom Campus do not have a car on campus
 - Therefore, the residence hall would not generate any new AM or PM peak hour vehicle trips
- 85% of retail employees are expected to utilize non-auto modes of transportation
 - Therefore, the retail venue would generate just 4 AM peak hour trips and just 8 PM peak hour trips
- Virtually all new truck trips to the site will be associated with the proposed retail venue
 - The retail venue would generate an average of 10 trucks per day

- Includes a Transportation Management Coordinator
- Provides information regarding alternative transportation modes to students at orientation
- Promotes available GW shuttle bus options
- Promotes car sharing services
- Promotes Capital Bikeshare
 - Nearest location at 21st Street & I Street NW intersection
- Will provide bicycle parking
 - 112 secure, indoor spaces provided (1 space per 8 beds)
 - Additional 40 outdoor bicycle spaces

Loading Management Plan

- Designate dock manager
- Limit truck sizes for regular deliveries
- Coordinate non-standard deliveries to off-peak times
- Identify preferred truck routes
- Provide enforcement

- Generates minimal vehicular trips
- Improve loading
 - Eliminate back-in/back-out maneuvers
 - Limit regular deliveries to WB-40 trucks or smaller
 - Coordinate special deliveries
 - Implement Loading Management Plan
- Has no objectionable impact on the surrounding residential communities

Conclusion

David Avitabile Associate Goulston & Storrs

Responses to Agency and ANC Reports

Community/Agency Support

Conclusion

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The Project meets the requirements and standards for approval under the relevant provisions of the Zoning Regulations

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