

The George Washington University Museum



2007 Foggy Bottom Campus Plan

Site 102B - Z.C. Case No. 06-11F/06-12F

April 5, 2012



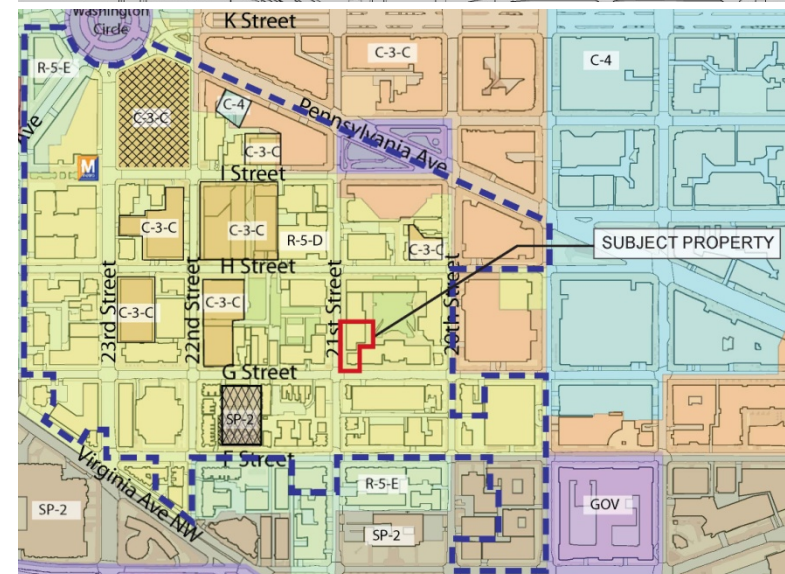
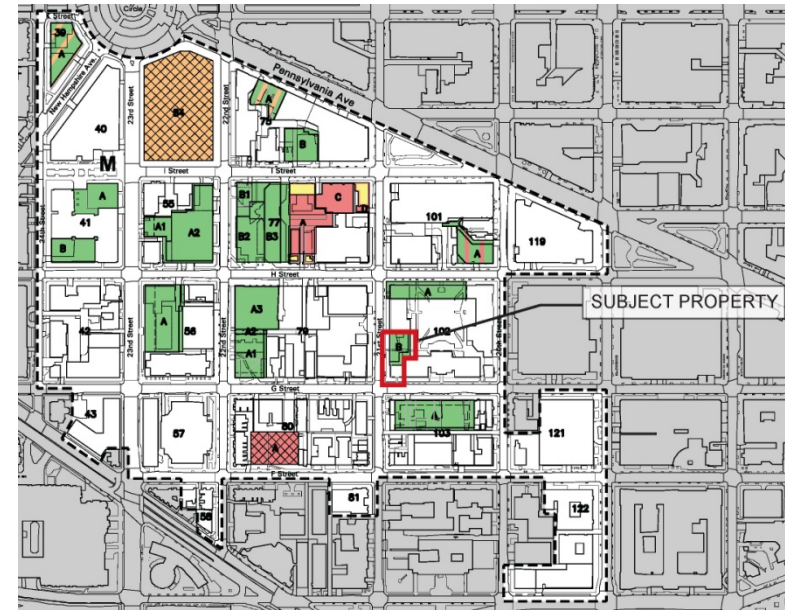
David M. Avitabile

Associate

Goulston & Storrs

Introduction to the Foggy Bottom Campus Plan

- 2007 Foggy Bottom Campus Plan – approved by the Zoning Commission in 2007
- Development governed by a related First-Stage PUD
- Goal: “Grow Up, Not Out”
 - Campus Plan/PUD identified 16 sites for future development
 - Campus Plan/PUD set forth height, density, and lot occupancy for each site
- The Proposed Project is consistent with the use, zoning, GFA, lot occupancy, and height for Site 102B.



- The University is implementing the benefits and amenities of the Campus Plan/PUD:
 - Condition P-1: Off-Campus Purchasing Commitment
 - Condition P-8: Off-Campus Commitments
 - Condition P-7: Advisory Committee
 - Condition P-9: Historic Preservation Plan
 - Condition P-10: Streetscape Improvements
 - Condition P-12: I Street Retail Corridor
 - Condition P-13: Sustainable Development
- The University is in full compliance with the 2007 Foggy Bottom Campus Plan as reported in the Foggy Bottom Campus Plan Compliance Reports directed by Condition C-15.



Alicia Knight

Senior Associate Vice President for Operations

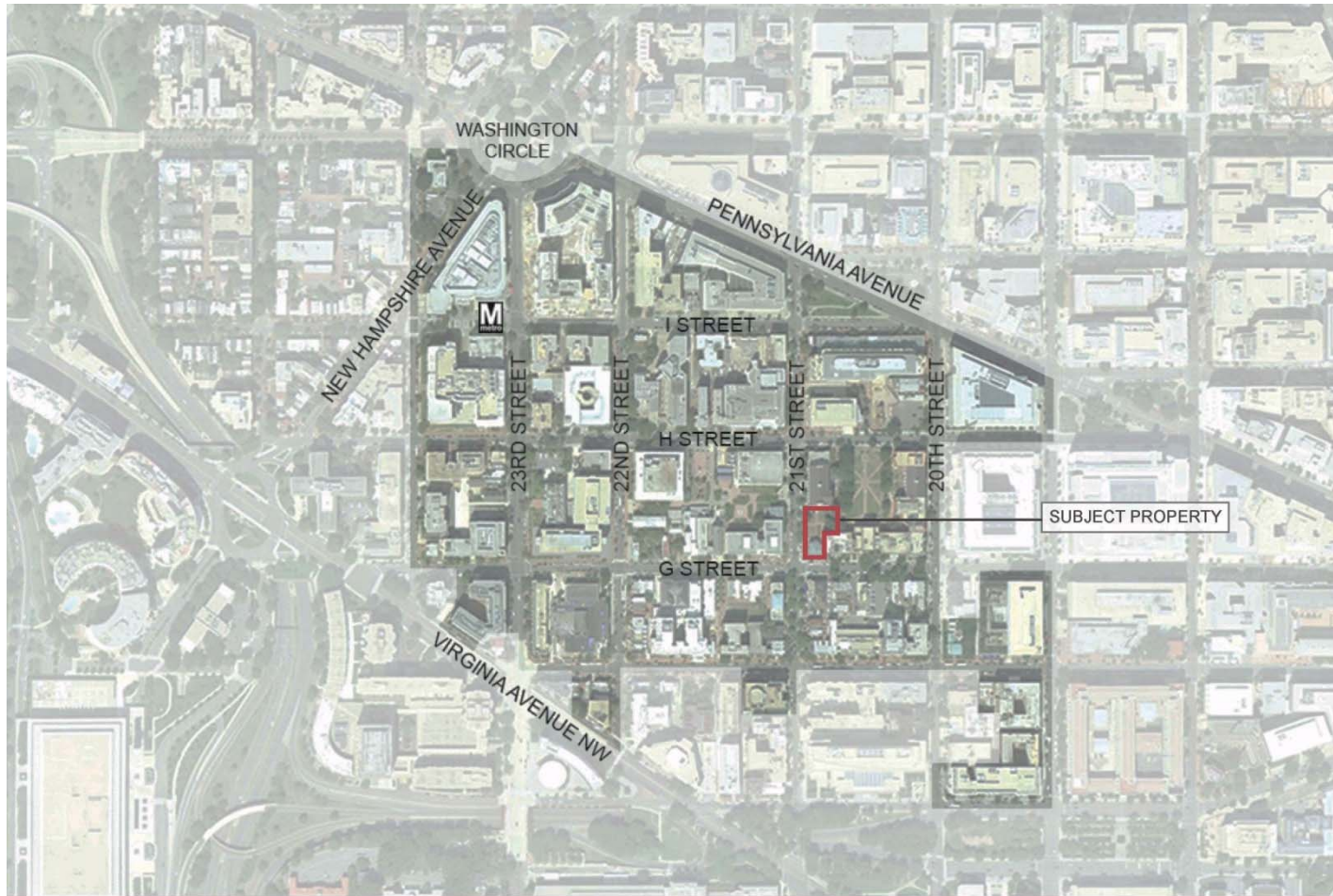
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100 Years in Foggy Bottom

HARTMAN-COX ARCHITECTS



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• Existing On-Campus Performance Venues

- Lisner Auditorium
- Lisner Downstage
- Betts Marvin Theatre
- Hand Chapel (MVC)
- West Hall (MVC)
 - Black Box Theatre
 - Dance Studio
 - Recording Studio

• Existing GW Art Galleries

- Dimock Gallery
- Luther W. Brady Art Gallery



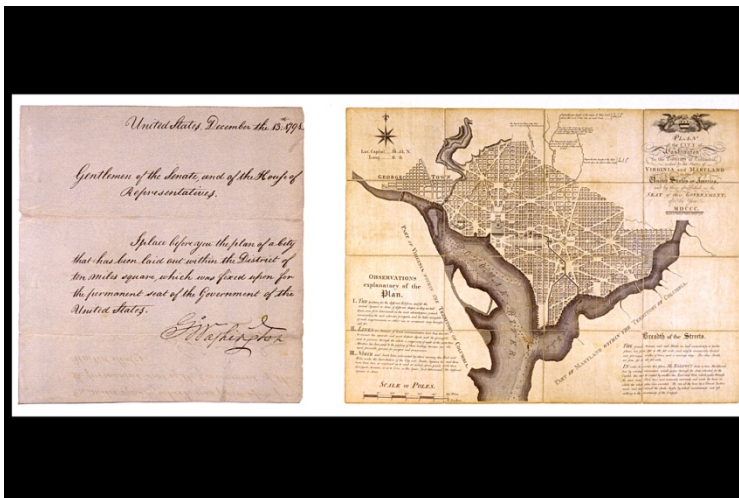


- The Textile Museum’s mission is to expand public knowledge and appreciation—locally nationally and internationally—of the artistic merits and cultural importance of the world’s textiles.
- The collection includes 19,000 textiles and carpets, dating from 3,000 BC to present, representing the Near East, Asia, Africa and the Americas.

The Albert H. Small Washingtoniana Collection



- An unparalleled collection on the history of Washington, D.C. including:
 - Rare maps
 - Drawings
 - Letters and documents
 - Lithographs
 - Books
 - Ephemera





Academic Benefits

- Arts and cultural initiatives
- Opportunities for participating in research and academic programs
- Youth-oriented educational programs
- Internships
- Public programs such as workshops, lectures, symposia, and gallery talks

Project Benefits

- A state-of-the-art public museum four blocks from the White House and three blocks from the Foggy Bottom Metro.
- High quality architecture
- Historic preservation
- Sustainable features
- Streetscape improvements

Community Issues Addressed

- Commitment to consolidate operations with offsite facility
- Provide trained traffic control personnel
- Peak hour restrictions
- Limitations on size of vehicles using curb cut
- Restriction on use of curb cut



- 12 Community Presentations & Updates
 - 3 Advisory Committee meetings since August 2011
 - 4 ANC2A meetings since July 2011
 - 2 WECA presentations since October 2011
 - 3 FRIENDS meetings since September 2011
- Over 9 meetings with DC Agencies, including:
 - OP
 - HPO
 - HPRB
 - DDOT
- The University has addressed all of ANC-2A's concerns, resulting in a vote of no position.



Lee Becker

Partner

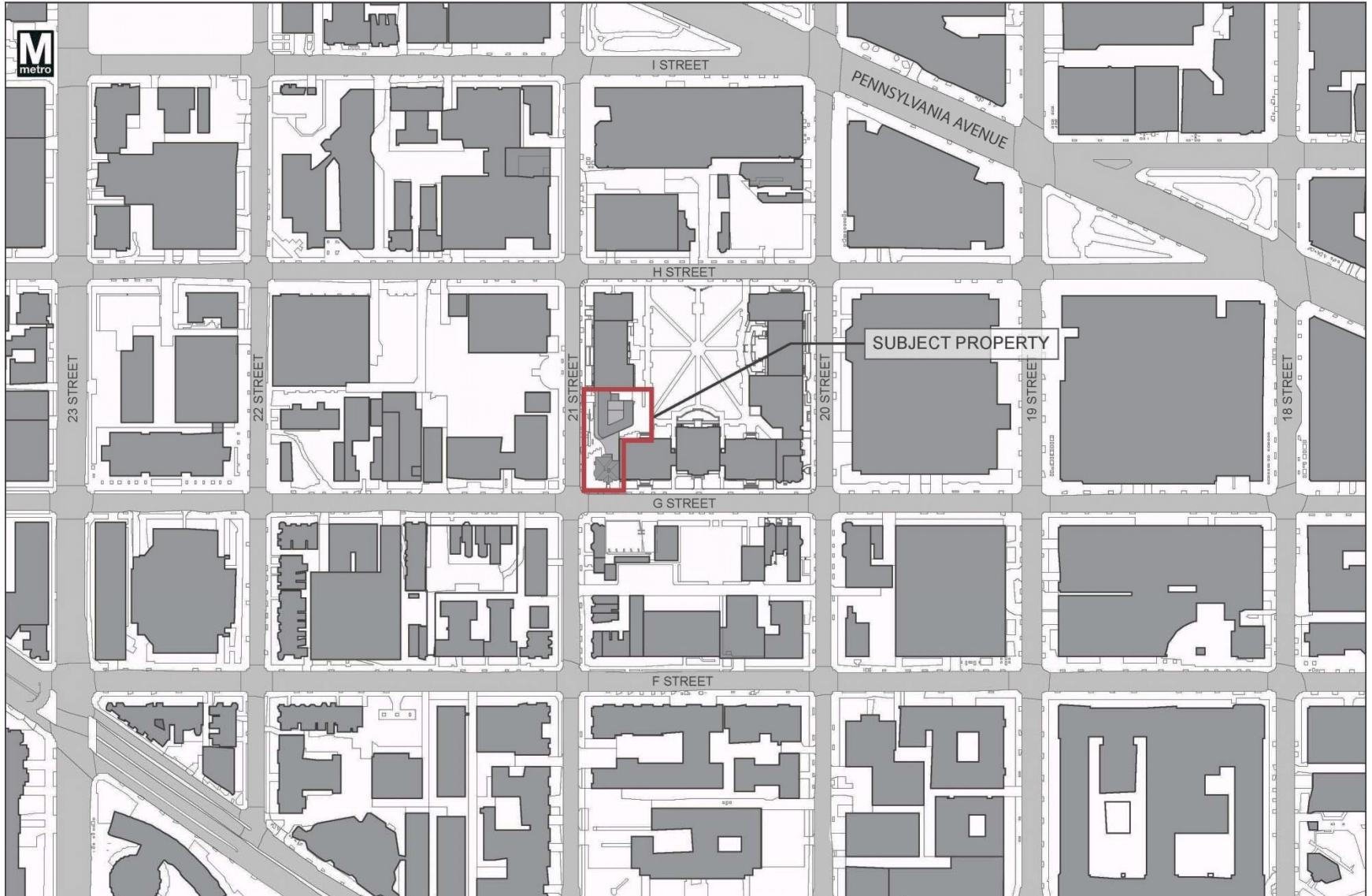
Hartman-Cox Architects

Vicinity Plan

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Project Details

Site

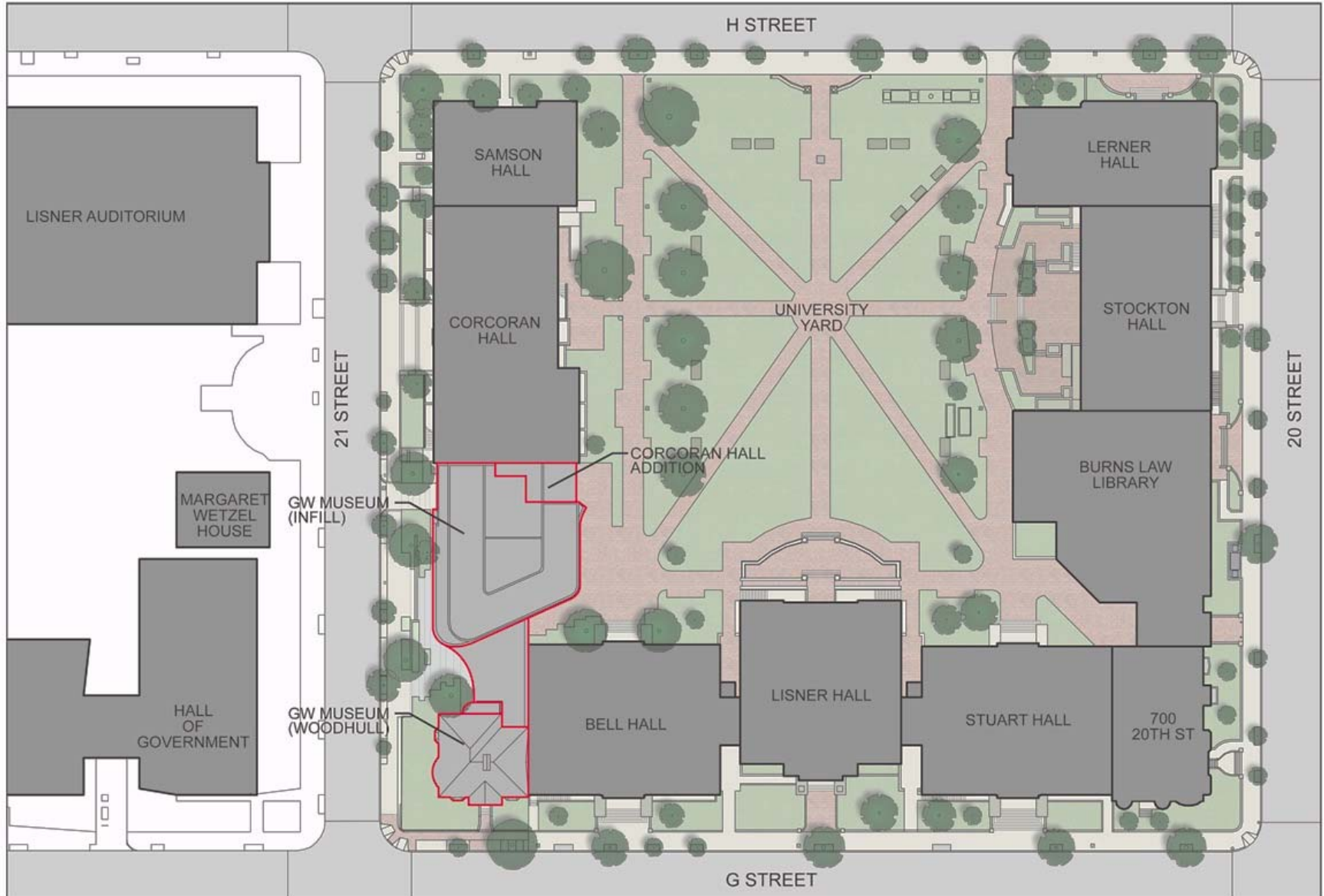
- Area: 13,811 sf
- Zoning: R-5-D

Proposed Project

- GFA: 31,470 sf
(Including Woodhull House
and Corcoran Stair Addition)
- FAR: 2.28
- Lot Occupancy: 72.48%
- Height: 65 Feet
- Parking:
 - 0 vehicular spaces
 - 16 bicycle spaces



Block Plan



Context Photos



1. LISNER AUDITORIUM



2. HALL OF GOVERNMENT



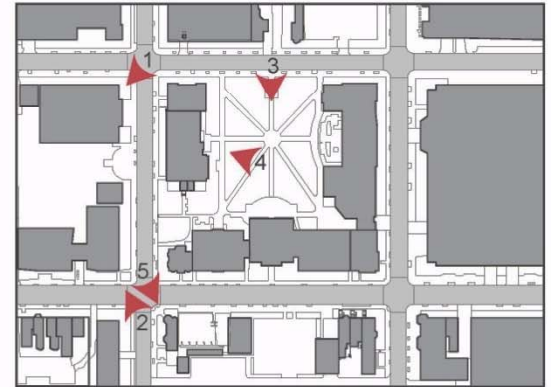
3. LISNER HALL



4. CORCORAN HALL



5. QUIGLEY'S



Site Photos



1. VIEW OF SITE, LOOKING NORTHEAST



2. VIEW OF SITE, LOOKING NORTHEAST



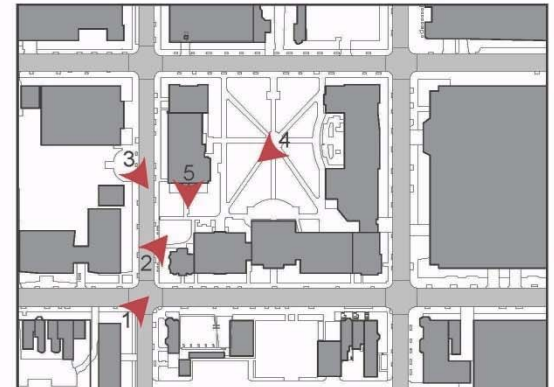
3. VIEW OF SITE, LOOKING SOUTHEAST



4. VIEW OF SITE, LOOKING SOUTHWEST



5. VIEW FROM CORCORAN HALL ROOFTOP, LOOKING SOUTH



Block Elevations

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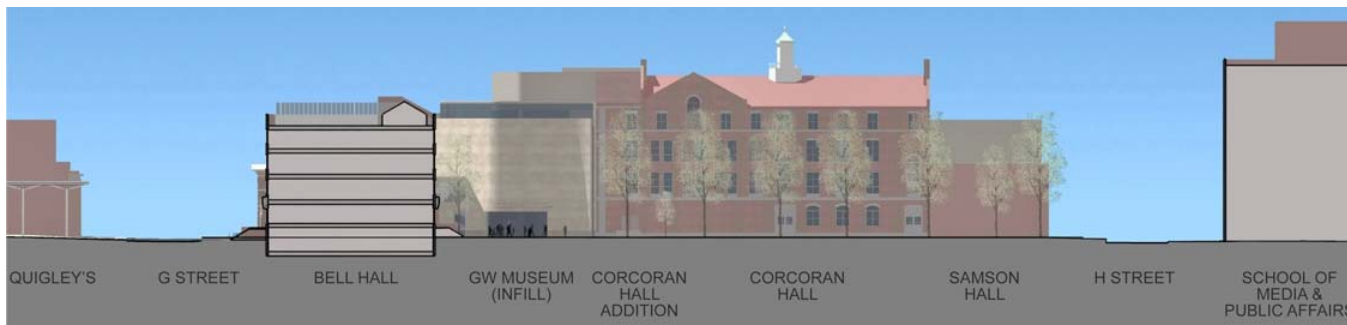
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21ST ELEVATION



G ST ELEVATION



UNIVERSITY YARD ELEVATION

21st Street Elevation

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Materials



G Street Elevation



University Yard Elevation

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Views of GW Museum Model



Views of GW Museum Model



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Ground Floor Plan



Level B1 Plan

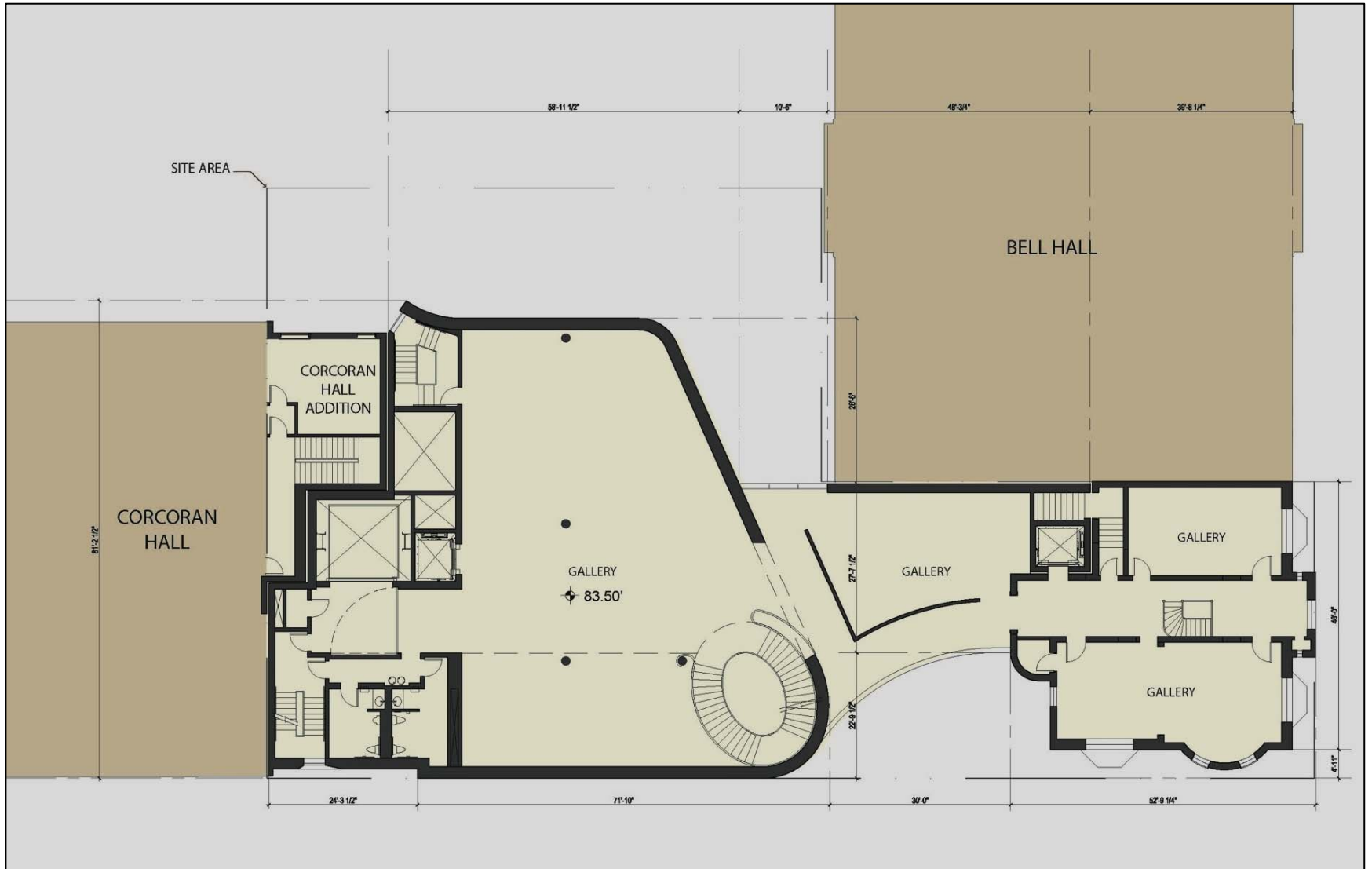
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Second Floor Plan

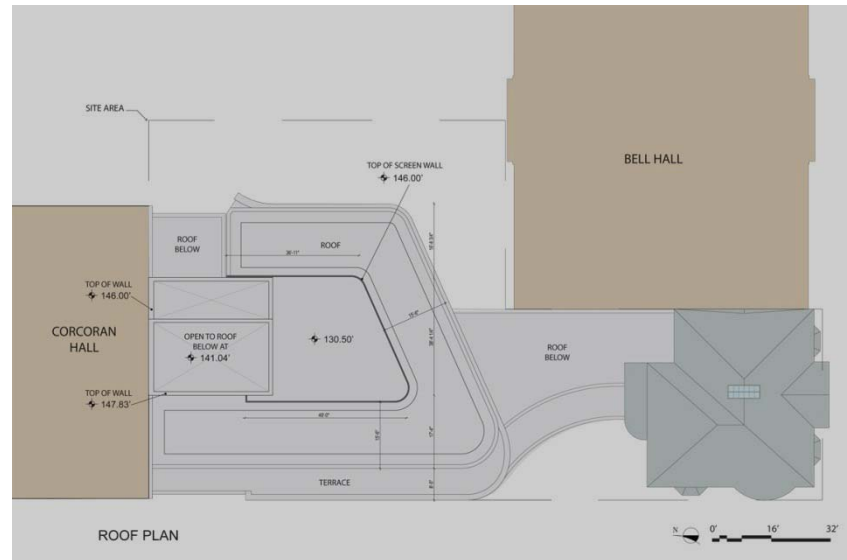
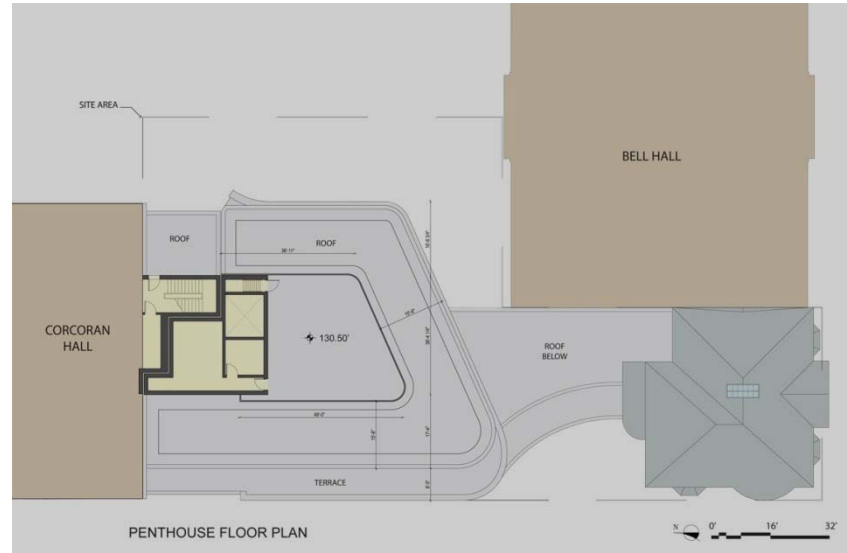


Fourth Floor Plan



FOURTH FLOOR PLAN

Penthouse Floor Plan & Roof Plan



Perspective View – 21st Street Looking Southeast



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Perspective View – 21st Street Looking East

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Perspective View – G Street Looking Northeast



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Landscape Plan



Site Furnishings

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BENCH



BIKE RACK



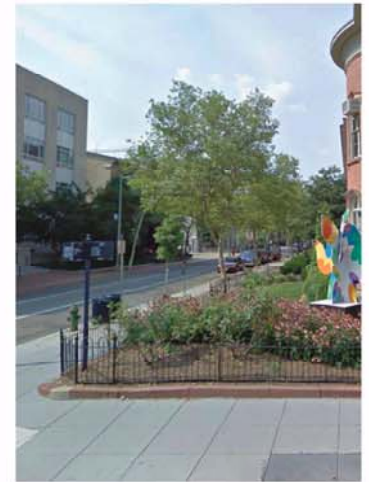
WASHINGTON GLOBE STREETLIGHT



TEAR DROP PENDANT STREETLIGHT



TREE BOX FENCING



EXISTING IRON FENCE AND BROWNSTONE CURB

Sustainable Features

- Historic Preservation of Woodhull House
- LEED Silver Target

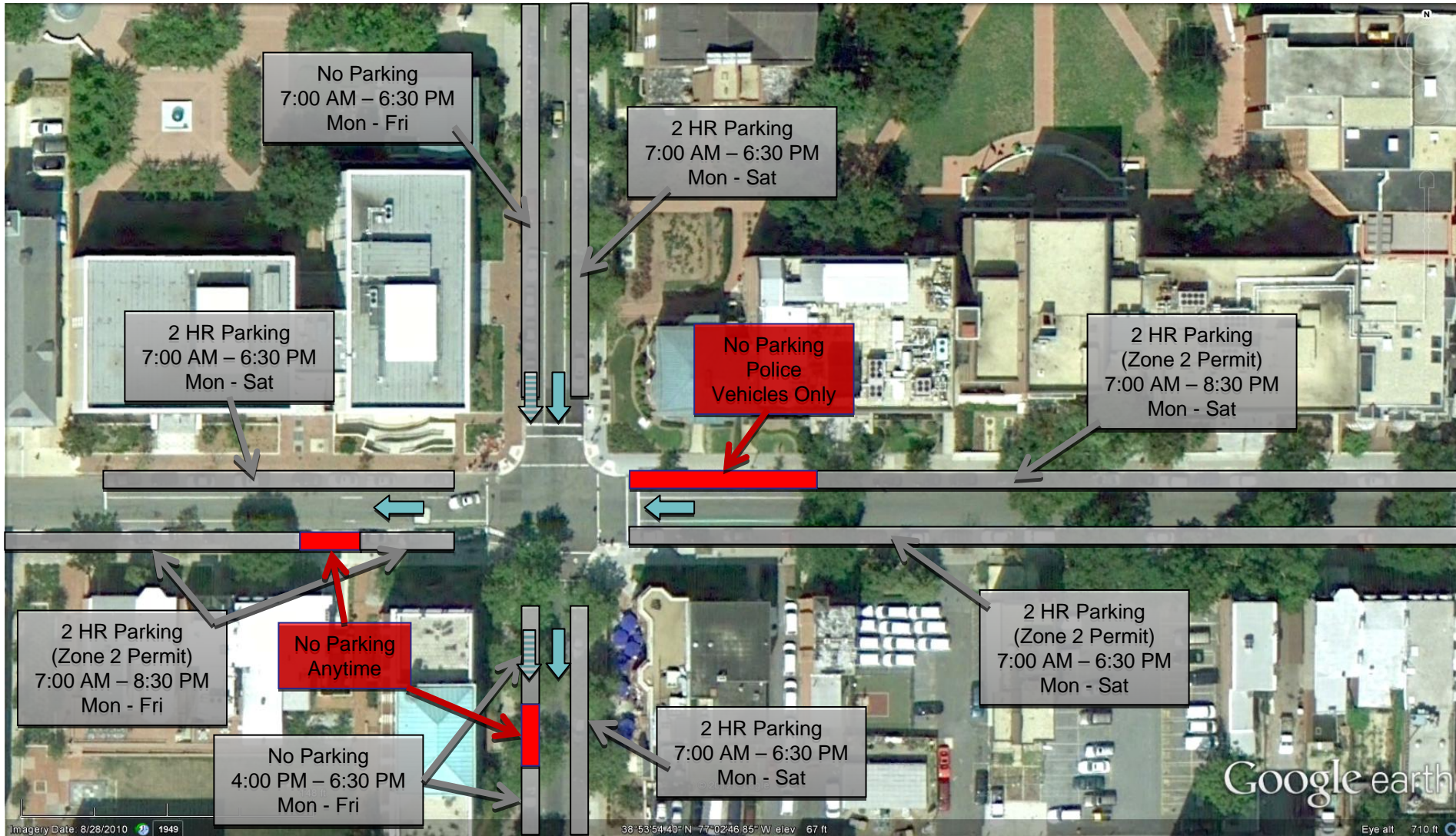
Key Sustainable Features	
Category	Project Highlights
Sustainable Sites	<ul style="list-style-type: none">• White roof• Native & adaptive plantings
Water Efficiency	<ul style="list-style-type: none">• No irrigation• Low-flow plumbing fixtures• Sandfilter
Energy & Atmosphere	<ul style="list-style-type: none">• High efficiency HVAC• High performance exterior envelope
Materials & Resources	<ul style="list-style-type: none">• Reuse 100% existing materials• Regional materials: Limestone
Indoor Environmental Quality	<ul style="list-style-type: none">• Low emitting finishes• Positively pressurized environment

Jami L. Milanovich, P.E.

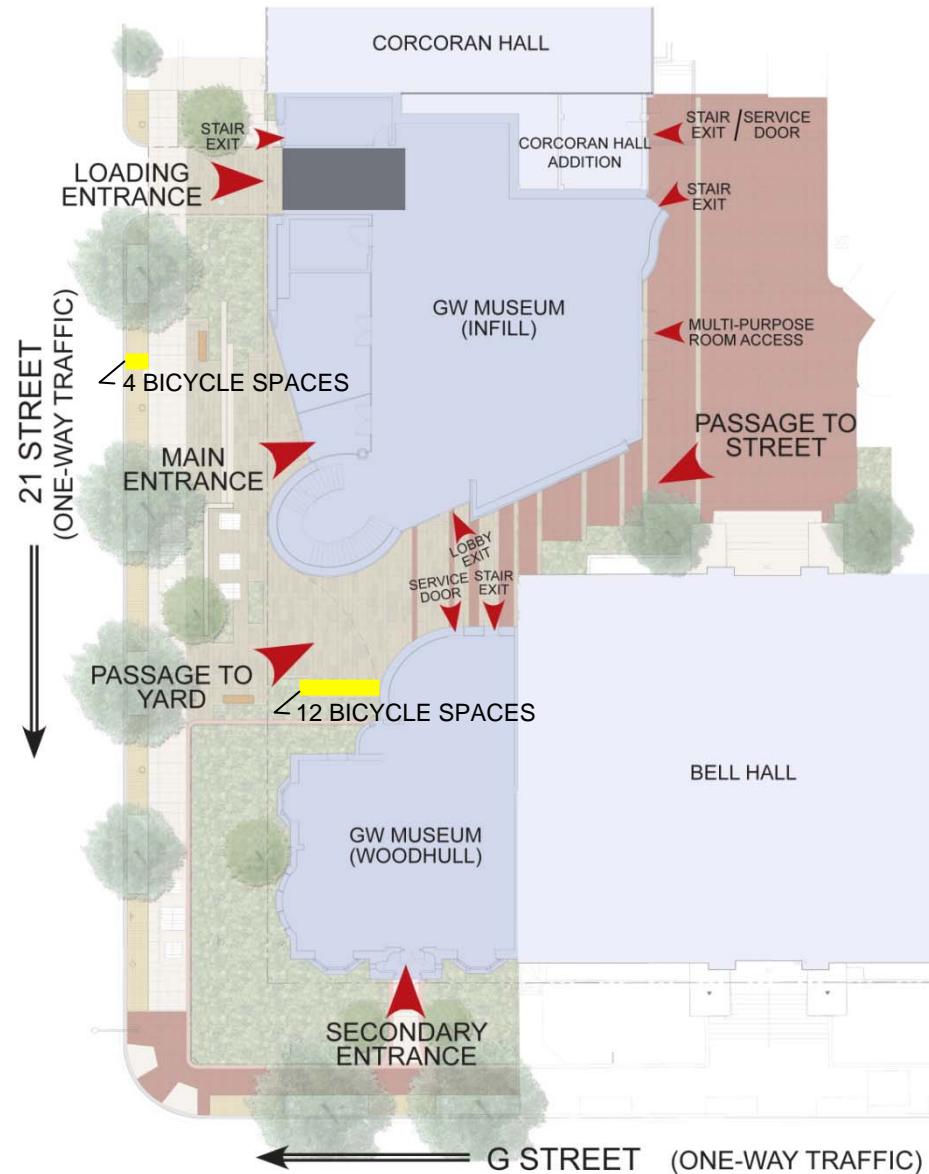
Principal Associate

Wells + Associates

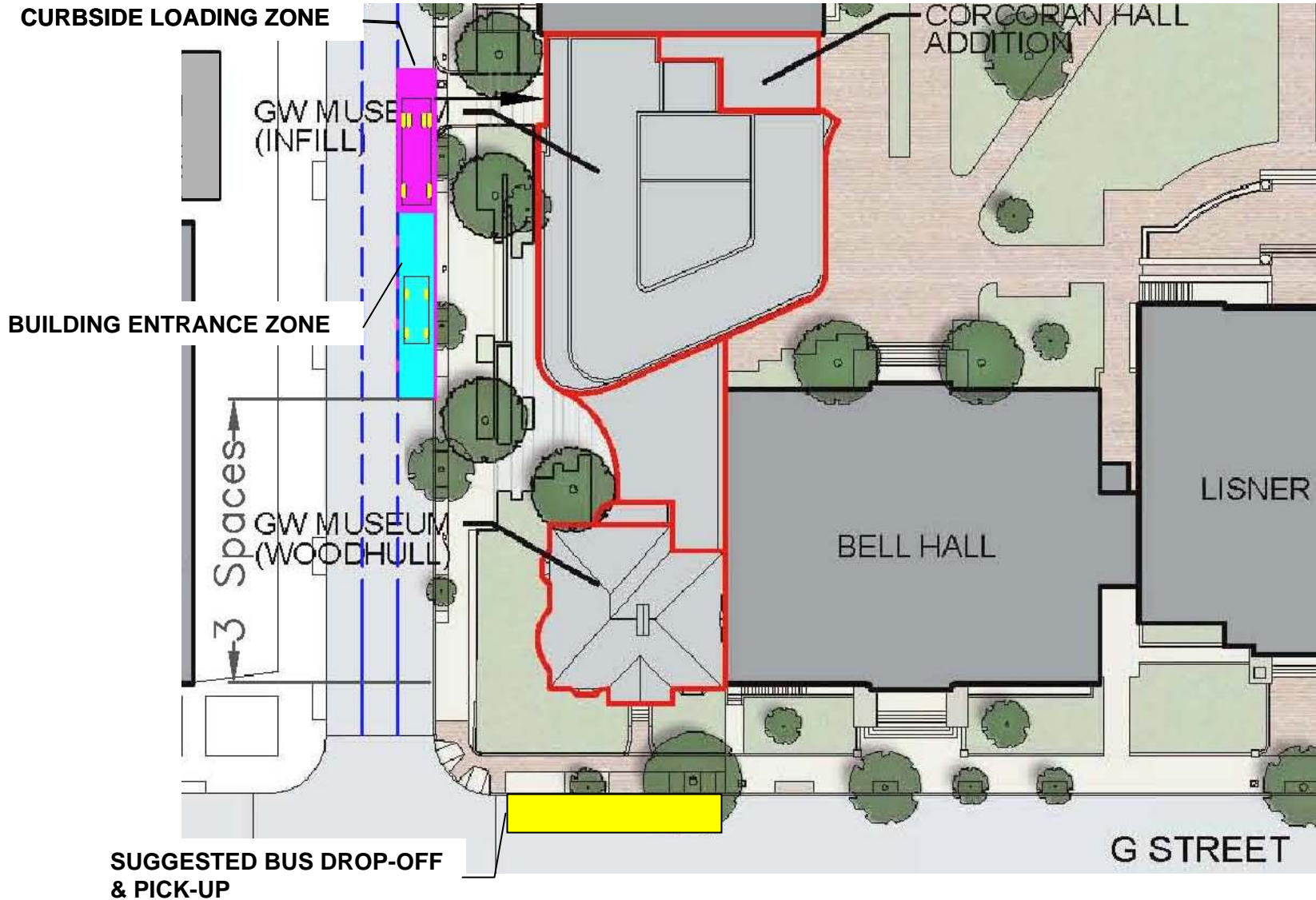
Existing Traffic Circulation



Proposed Site Plan



Proposed Curbside Zones

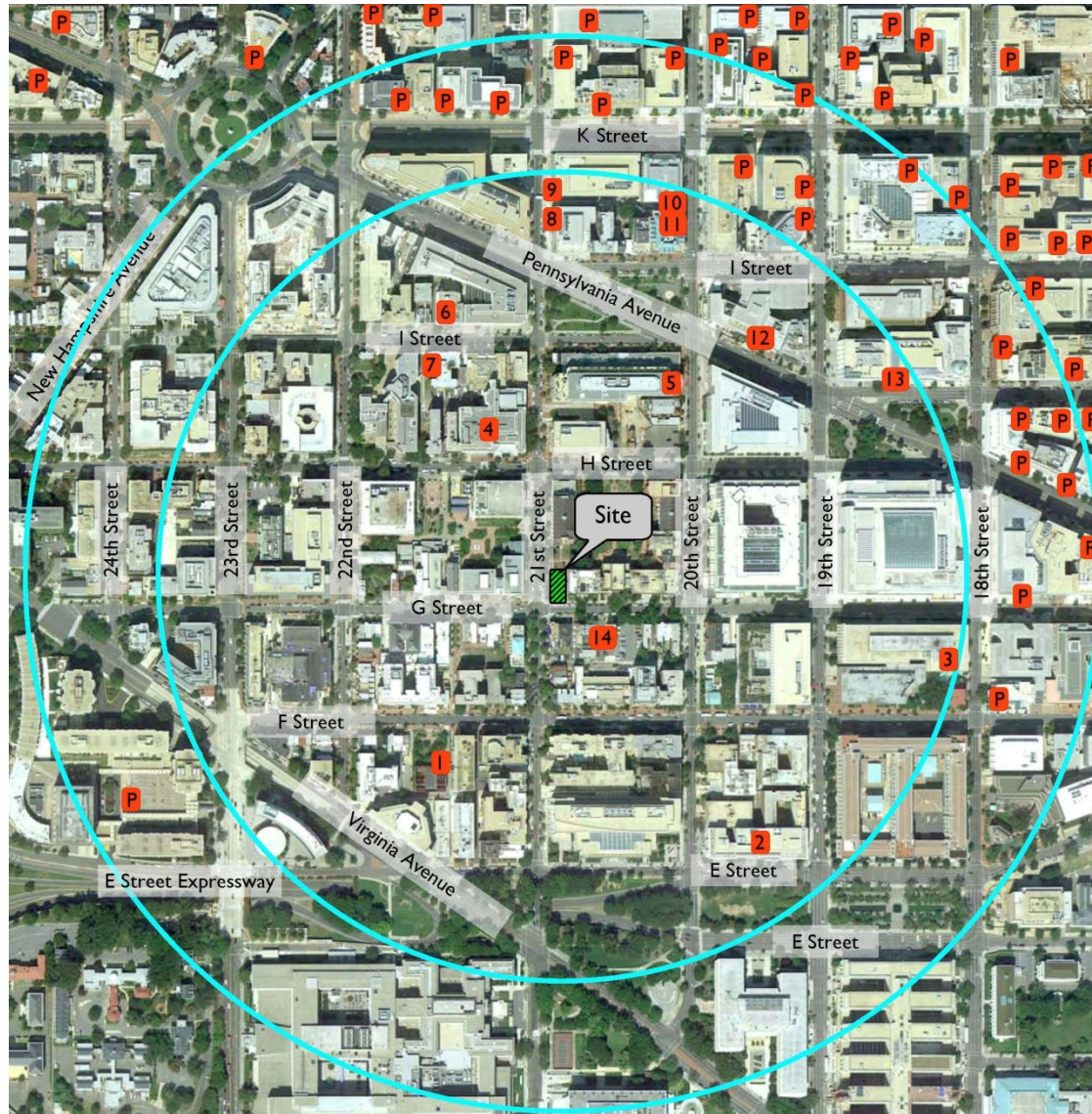


Square 102 Traffic Impacts



Component	AM Peak Hour			PM Peak Hour			Daily
	In	Out	Total	In	Out	Total	
Visitor	0	0	0	1	3	4	42
Employee	7	0	7	0	7	7	14
Total	7	0	7	1	10	11	56

Surrounding Parking Sites



Existing TMP



- Transportation Management Coordinator
- SmartBenefits Transportation Program
- GW Parking Facility Permits
- On-Campus Parking Pre-Tax Deductions
- Off-Campus Parking Pre-Tax Deductions
- Attendant Parking
- Carpool Programs
- Shuttle Bus Service Plan
- Car Sharing
- Technology Initiatives
- Web-based Transit Purchases
- Parking Management During On-Site Construction
- Truck Management Program

Proposed TMP Measures

- Trained traffic control personnel to direct vans and trucks into the loading berth and minimize pedestrian impacts;
- Peak hour restrictions on the Museum's use of the curb cut (7 AM to 9 AM and 4 PM to 7 PM) in order to minimize impact on other vehicular traffic;
- Limitations of the size of vehicles using the curb cut (no larger than 24 feet to ensure it fits within the building and does not protrude on public space); and
- Restrictions on the use of the curb cut for artifact and exhibit loading only (i.e. not to be used for trash/recycling, catering for special events, or commercial delivery services such as UPS or FedEx).
- 16 Bicycle Parking Spaces



David M. Avitabile

Associate

Goulston & Storrs



Responses to Agency and ANC Reports

Project Overview

	Approved	Proposed
Use Designation	Academic/Administrative /Medical	Academic/Administrative/ Medical
Maximum Height	65 feet	65 feet
Gross Floor Area (GFA)	26,271 sf	23,849 sf (30,587 sf including Woodhull House & Corcoran Stair Addition)
Lot Coverage	8,757 sf	7,096 sf

Conclusion

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The Project meets the requirements and standards for approval under the relevant provisions of the Zoning Regulations



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