

GW'S FOGGY BOTTOM CAMPUS IN ACTION

IMPLEMENTING THE 2007 CAMPUS PLAN

THE 2007 FOGGY BOTTOM CAMPUS PLAN

adopts a **"GROW UP, NOT OUT"** strategy enabling GW to

- Accommodate its academic and student housing space requirements within its existing campus boundaries
- Develop Square 54 (former GW Hospital site) into a dynamic mixed-use town center (The Avenue & 2200 Pennsylvania Avenue) to create a vibrant retail corridor along Eye Street from Foggy Bottom-GWU Metro station to the Shops at 2000 Penn which strengthens DC's tax base.
- Construct a new residence hall, South Hall, in 2010 through the School Without Walls public/private development partnership.

These three projects were created during 2+ years of collaborative community-based planning to evaluate and envision GW's future in the context of the surrounding Foggy Bottom and West End neighborhoods. This resulted in a plan that provides shared benefits for the community, the District of Columbia, and the university as demonstrated by more than 300 records of support for GW's integrated development strategy during the series of DC Zoning Commission hearings held in 2006 and unanimous approval by the Commission of each project.



Since approval, GW has actively worked to implement various elements of the plan:

The Streetscape Plan

provides a framework for the location and use of materials in public space, such as plantings, light fixtures, street furniture, signage, and public art to create a "sense of identity" on campus that reflects the intensity of university activities in various areas.



Transitioning use of buildings outside GW's Campus Plan boundaries to uses other than undergraduate housing – including the sale of Hall on Virginia Avenue and conversion of The Aston to graduate **student residence halls**.



Enhances GW's ongoing sustainability efforts

by employing smart growth and transit-oriented development principles and committing to LEED Silver (or higher) construction for all new major construction projects.



The Historic Preservation Plan preserves individual buildings and collections of buildings of historical and architectural significance while maintaining the diverse scale and unique character of the Foggy Bottom Campus, including landmark designation of six buildings and, **through a partnership with DC's Office of Planning, created the George Washington University/Old West End Historic District**.



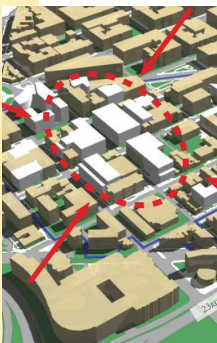
Annual audit of student enrollment **delivered to the DC Zoning Administrator** to ensure GW's continued compliance with enrollment caps + **bi-annual reports** confirming GW's compliance with the requirements/amenities included in its campus plan.



Implementation of a **vehicle parking policy** for 1st and 2nd year students **that prohibits** them from bringing and parking vehicles in the neighborhood (other than in exceptional/extreme circumstances).



Creation of the GW/Community Advisory Committee to meet quarterly **beginning in 2007** so GW can update the Foggy Bottom and West End communities on implementation of its campus plan work together **with the community** to identify, address, and resolve issues and concerns



"GROW UP, NOT OUT" BY TARGETING INCREASED DENSITY

at specific locations concentrated in the core of campus and away from existing residential areas, the "Grow Up, Not Out" development strategy allows GW to meet its academic and student housing space requirements on campus while maintaining and enhancing open spaces and internal pathways, preserving buildings of historic and architectural significance, and retaining the diverse scale and unique character of the Foggy Bottom Campus.

The "Grow Up, Not Out" strategy meets DC planning goals, provides lasting benefits for the neighborhoods surrounding the campus and allows the university to fulfill its academic mission by identifying future development sites to accommodate GW's forecasted space needs over the next 20 years.

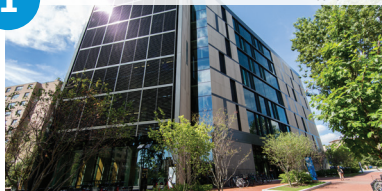
This strategy advances GW's major initiatives to use its location in the heart of the nation's capital to create a world-class learning and research institution that enhances the student experience.

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MILKEN INSTITUTE SCHOOL OF PUBLIC HEALTH (SQUARE 39)

Construction Began: Winter 2012 | Opened: Spring 2014
LEED Platinum

1



THE AVENUE / 2200 PENNSYLVANIA (SQUARE 54)

Construction Began: May 2008 | Opened: Spring 2011
LEED Silver

2a



SOUTH HALL (SQUARE 80)

Construction Began: Fall 2007 | Opened: Fall 2009
LEED Gold

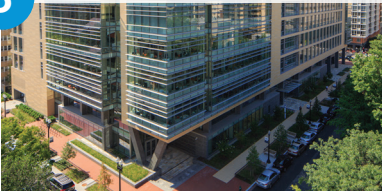
2b



SCIENCE & ENGINEERING HALL / (SQUARE 55)

Construction Began: Summer 2011 | Opened: Spring 2015
LEED Silver

3



DISTRICT HOUSE (SQUARE 77)

Construction Began: Summer 2013 | Completion: Fall 2016
LEED Gold

4



THE GEORGE WASHINGTON UNIVERSITY MUSEUM & TEXTILE MUSEUM (SQUARE 102B)

Construction Began: 2012 | Opened: Spring 2015
LEED Gold

5



LAW LEARNING CENTER & GARAGE (SQUARE 103)

Construction Began: Fall 2011 | Opened: Fall 2013
LEED: Silver

6



2112 PENNSYLVANIA AVENUE (SQUARE 75)

Construction Began: Summer 2015 | Opened: Fall 2018
LEED Tracking Gold

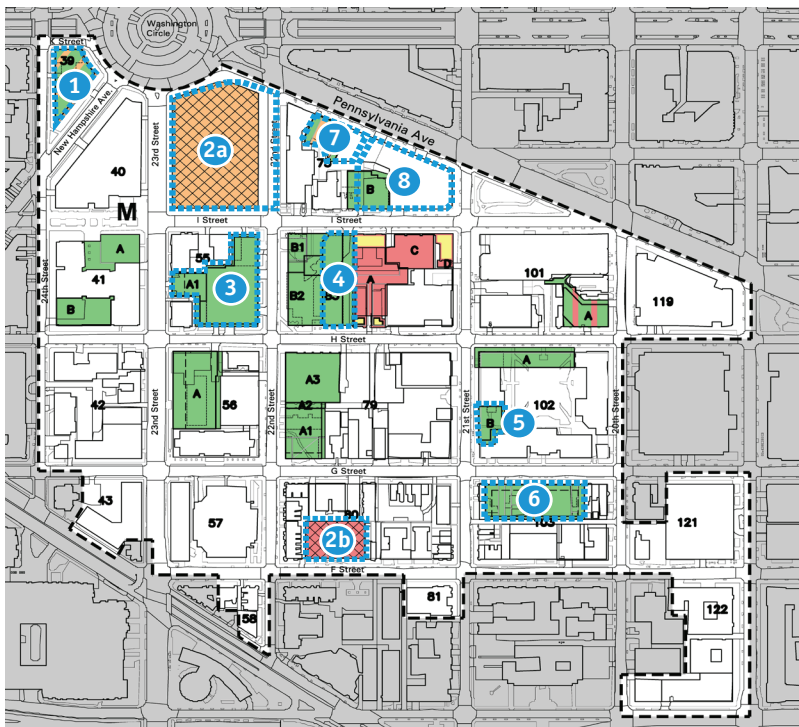
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2100 PENN (SQUARE 75)

Construction Began: Spring 2019
LEED Tracking Gold

8



KEY: PRIMARY USE CATEGORIES

- Academic/Administrative/Medical
- Residential/Campus Life/Athletic
- Commercial/Investment

OTHER

- Expansion and/or Redevelopment of Historic Buildings
- Sites addressed under separate zoning process
- Campus Plan Boundary

VISIT www.neighborhood.gwu.edu for more details on the Foggy Bottom Campus Plan, including project updates, community meeting notices, zoning filings and more.

PARTICIPATE in upcoming community meetings on the 2007 Foggy Bottom Campus Plan and the quarterly GW/Community Advisory Committee meetings by contacting talktogw@gwu.edu.