GW’S FOGGY BOTTOM CAMPUS IN ACTION
IMPLEMENTING THE 2007 CAMPUS PLAN

THE 2007 FOGGY BOTTOM CAMPUS PLAN
adopts a “GROW UP, NOT OUT” strategy enabling GW to

- Accommodate its academic and student housing space requirements within its existing campus boundaries
- Develop Square 54 (former GW Hospital site) into a dynamic mixed-use town center (The Avenue & 2200 Pennsylvania Avenue) to create a vibrant retail corridor along Eye Street from Foggy Bottom-GWU Metro station to the Shops at 2000 Penn which strengthens DC’s tax base.
- Construct a new residence hall, South Hall, in 2010 through the School Without Walls public/private development partnership.

These three projects were created during 2+ years of collaborative community-based planning to evaluate and envision GW’s future in the context of the surrounding Foggy Bottom and West End neighborhoods. This resulted in a plan that provides shared benefits for the community, the District of Columbia, and the university as demonstrated by more than 300 records of support for the community, the District of Columbia, and the university as demonstrated by more than 300 records of support for GW’s integrated development strategy during the series of DC Zoning Commission hearings held in 2006 and unanimous approval by the Commission of each project.

Since approval, GW has actively worked to implement various elements of the plan:

**The Streetscape Plan**
provides a framework for the location and use of materials in public space, such as plantings, light fixtures, street furniture, signage, and public art to create a “sense of identity” on campus that reflects the intensity of university activities in various areas.

**The Historic Preservation Plan**
preserves individual buildings and collections of buildings of historical and architectural significance while maintaining the diverse scale and unique character of the Foggy Bottom Campus, including landmark designation of six buildings and, through a partnership with DC’s Office of Planning, created the George Washington University/Old West End Historic District.

Implementation of a vehicle parking policy for 1st and 2nd year students that prohibits them from bringing and parking vehicles in the neighborhood (other than in exceptional/extreme circumstances).

**Transitioning use of buildings outside GW’s Campus Plan boundaries to uses other than undergraduate housing – including the sale of Hall on Virginia Avenue and conversion of The Aston to graduate student residence halls.**

**Annual audit of student enrollment delivered to the DC Zoning Administrator to ensure GW’s continued compliance with enrollment caps + bi-annual reports confirming GW’s compliance with the requirements/amenities included in its campus plan.**

**Creation of the GW/Community Advisory Committee to meet quarterly beginning in 2007 so GW can update the Foggy Bottom and West End communities on implementation of its campus plan work together with the community to identify, address, and resolve issues and concerns**

**“GROW UP, NOT OUT” by targeting increased density**
at specific locations concentrated in the core of campus and away from existing residential areas, the “Grow Up, Not Out” development strategy allows GW to meet its academic and student housing space requirements on campus while maintaining and enhancing open spaces and internal pathways, preserving buildings of historic and architectural significance, and retaining the diverse scale and unique character of the Foggy Bottom Campus.

The “Grow Up, Not Out” strategy meets DC planning goals, provides lasting benefits for the neighborhoods surrounding the campus and allows the university to fulfill its academic mission by identifying future development sites to accommodate GW’s forecasted space needs over the next 20 years.

This strategy advances GW’s major initiatives to use its location in the heart of the nation’s capital to create a world-class learning and research institution that enhances the student experience.
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KEY: PRIMARY USE CATEGORIES
- Academic/Administrative/Medical
- Residential/Campus Life/Athletic
- Commercial/Investment

OTHER
- Expansion and/or Redevelopment of Historic Buildings
- Sites addressed under separate zoning process
- Campus Plan Boundary

VISIT www.neighborhood.gwu.edu for more details on the Foggy Bottom Campus Plan, including project updates, community meeting notices, zoning filings and more.

PARTICIPATE in upcoming community meetings on the 2007 Foggy Bottom Campus Plan and the quarterly GW/Community Advisory Committee meetings by contacting talktogw@gwu.edu.