Development at Site 75A on Square 75 is consistent with GW’s “Grow Up, Not Out” plan to maintain GW’s status as a world-class university.

The project is slated to meet the criteria for LEED Gold Status, emphasizing GW’s commitment to sustainability and a strong environmental consciousness.

 Beautifies the campus by introducing sophisticated, high quality architecture.

 Redevelopment results in increased tax revenue for the District through delivery of new Class A office space.

 Increases non-tuition based revenue for the university.

 The university has long used the income from investment properties to help fund its academic mission. For example, some of the annual revenue from The Avenue (Square 54) is being used to fund the creation of new academic buildings such as the Science and Engineering Hall.

 Continued returns from these investments help to defray the costs of academic programs, facilities, student financial aid, and other expenses necessary to operate and grow a world class institution.

 Will provide lasting benefits to the community and surrounding neighborhood with delivery of ground-floor retail and nearby affordable rental housing.